



City of Kirtland 2021 Banner Program

Deadline is April 30, 2021

The City of Kirtland Hometown Heroes Banner Program is a tribute created for the community to recognize and honor our residents and their immediate family members who are currently serving or veterans who have served our country in the armed forces. The branches of the armed forces: Army, Navy, Air Force, Marine Corps, Coast Guard, Merchant Marines, and National Guard.

Each banner will be in honor of a specific Kirtland service person and will include their name, branch of service, photo, and name(s) of sponsor. The banner measures 24" x 54" and is double sided. They will be displayed on the light posts along SR 306 and the Civic Center from May (Memorial Day) – November (Veterans Day) in 2021. Banners will be returned to the sponsor once taken down.

The City of Kirtland is not responsible for replacing banners that are stolen, damaged or destroyed due to age, vandalism, or any acts of nature including high winds.

The Banner Program applications are processed on a first come first serve basis. **To order, please submit the following items by April 30, 2020.** Order turned in after then will be processed for the following year.

1. A completed application form
2. A check payable to "America Legion Post 609" or cash in the amount of \$160.00 per banner. Sponsorship covers the cost of the banner, installation materials, and removal of the banner. You may have your banner displayed for the 2nd year at a reduced cost.
3. A photo in high resolution. All hard copy photos will be returned to the sponsor. Digital photos in jpeg or png format (at least 600 DPI or 2,400x2,400 pixels) should be emailed to hpetersburg@kirtlandohio.com.

Applications and payment can be mailed or dropped off to:

Kirtland City Hall / Hometown Heroes Program
9301 Chillicothe Road
Kirtland, OH 44094

The City of Kirtland along with the American Legion Post 609 shall have the final determination on all aspects of the Kirtland Hometown Heroes Banner Program including banner design, photo usage, and display options.

For further information regarding the Kirtland Hometown Heroes Banner Program, please contact Helen Petersburg at hpetersburg@kirtlandohio.com or 440-256-3332 x5.



City of Kirtland 2021 Banner Program Application Form

Mail application, payment (cash or check payable to "America Legion Post 609") & photo to:
Kirtland City Hall / Hometown Heroes Program
9301 Chillicothe Road
Kirtland, OH 44094

Name of Service Person _____

Era of Service _____ Branch of Service _____
(See below)

Service Person's Connection to Kirtland (e.g., resident or family member, etc.) _____

Name of Sponsor _____

*Please provide the name(s) of sponsor (family/organization) that you would like printed on the banner – e.g., The Davidson Family; Love, Tami, Brian & AJ; With Love, Mom & Dad; etc.

Applicant Name (for proof approval) _____

Email _____

Relationship to Service Person _____ Phone Number _____

Applicant Address/City/Zip _____

I hereby grant the City of Kirtland permission to use the provided photo in the Hometown Heroes Banner Program. I take full responsibility that all information provided is accurate and correct.

Signature _____ Date _____

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Eras of Service - Official DOD Dates

1. GWOT – Sept 11, 2001 to present (list this even if veteran hasn't been to Iraq or Afghanistan)
2. Persian Gulf – August 2, 1990 – August 31, 1991
3. Cold War – September 2, 1945 – 26 December 1991
4. Vietnam Era – Feb 28, 1961 – May 7, 1975
5. Korea Conflict Era – June 27, 1950 – Jan 31, 1955
6. WW II – December 7, 1941 – December 31, 1946
7. WW I – April 6, 1917 – November 11, 1918

Sample of Hometown Hero Banner:



A vertical banner with a red top and bottom section and a blue middle section. The top red section contains six white stars. The blue section features the City of Clark County logo (a green tree and the letters 'CK' with 'ity of' and 'irtland' in smaller text) and the words 'HOMETOWN HEROES' in large, white, serif font. Below the text is a portrait of Samantha James, a young woman in a U.S. Air Force uniform, smiling. The bottom red section contains the name 'Samantha James' in large white serif font, followed by 'U.S. Air Force – GWOT' in smaller white serif font, and 'The James Family' in white italicized serif font. The bottom red section also contains six white stars.

City of
CK
irtland

**HOMETOWN
HEROES**



Samantha James
U.S. Air Force – GWOT
The James Family